



WLOS
110 Technology Dr
Asheville, NC 28803

AL Media
222 W Ontario St
Ste 600
Chicago, IL 60654

Contract # 2660576

Schedule Dates 10/14/16-10/16/16
Advertiser Deborah Ross for Senate-D (111832)
Agency AL Media (15629)
Product POLITICAL CANDIDATE (ns) (1186)
Brand DEBORAH ROSS (860479)
Salesperson Millennium/CHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name OBRZUT, BARB
Phone/Fax /
CPE 5340
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments DEBORAH ROSS
SCHEDULE RUNS THU, 10/13-SUN, 10/16.
DO NOT RELEASE WITHOUT FUNDS

Date Entered 10/12/16
Last Modified 10/12/16
Entered By Louise Palmer
CO-OP No
Headline # ECR25329136
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,317.50
Net Total \$13,132.50
Sales Tax

Asheville (WLOS)
By Broadcast Month

	Spots	Rate
Oct. 2016	21	\$15,450.00
Grand Total:	21	\$15,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / News	10/14/16-10/14/16	3	:30	5:30A- 6A (EST)	2					X			2			Asheville (WLOS)	NEWS 13 EARLY	10/12/16
1.1	Normal Line / News	10/14/16-10/14/16	2	:30	5:30A- 6A (EST)	2					X			2	\$450.00	\$900.00	Asheville (WLOS)	NEWS 13 EARLY	10/12/16
2.0	Revised Line / News	10/14/16-10/14/16	3	:30	6:30A- 7A (EST)	2					X			2			Asheville (WLOS)	NEWS13 THIS MORNING	10/12/16
2.1	Normal Line / News	10/14/16-10/14/16	2	:30	6:30A- 7A (EST)	2					X			2	\$825.00	\$1,650.00	Asheville (WLOS)	NEWS13 THIS MORNING	10/12/16
3.0	Revised Line / News	10/14/16-10/14/16	3	:30	7A- 8A (EST)	2					X			2			Asheville (WLOS)	GOOD MORNING AMERICA	10/12/16
3.1	Normal Line / News	10/14/16-10/14/16	2	:30	7A- 8A (EST)	2					X			2	\$825.00	\$1,650.00	Asheville (WLOS)	GOOD MORNING AMERICA	10/12/16
4.0	Revised Line / News	10/14/16-10/14/16	3	:30	11:58A-1A- News-News 13 at Noon	1					X			1			Asheville (WLOS)	NEWS13 NOON	10/12/16
4.1	Normal Line / News	10/14/16-10/14/16	2	:30	11:58A-1A- News-News 13 at Noon	1					X			1	\$375.00	\$375.00	Asheville (WLOS)	NEWS13 NOON	10/12/16
5.0	Revised Line / SPOT	10/14/16-10/14/16	3	:30	3:58A-40P- Dr Phil	1					X			1			Asheville (WLOS)	DR. PHIL	10/12/16
5.1	Normal Line / SPOT	10/14/16-10/14/16	2	:30	3:58A-40P- Dr Phil	1					X			1	\$450.00	\$450.00	Asheville (WLOS)	DR. PHIL	10/12/16
6.0	Revised Line / News	10/14/16-10/14/16	3	:30	4:59P- News-News 13 First News At 5p	2					X			2			Asheville (WLOS)	FIRST NEWS AT 5	10/12/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... [http://\\$vgl.net/?p=1224](http://$vgl.net/?p=1224) ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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6.1	Normal Line / News	10/14/16-10/14/16	2	:30	4:59P- News-News 13 First News At 5P	2					X			2	\$675.00	\$1,350.00	Asheville (WLOS)	FIRST NEWS AT 5	10/12/16
7.0	Revised Line / News	10/14/16-10/14/16	3	:30	5:27-30P- News-News 13 at 5:30P	2					X						Asheville (WLOS)	NEWS13 AT 530P	10/12/16
7.1	Normal Line / News	10/14/16-10/14/16	2	:30	5:27-30P- News-News 13 at 5:30P	2					X			2	\$750.00	\$1,500.00	Asheville (WLOS)	NEWS13 AT 530P	10/12/16
8.0	Revised Line / News	10/14/16-10/14/16	3	:30	5:58P- News-News 13 at 6P	2					X						Asheville (WLOS)	NEWS 13 AT 6	10/12/16
8.1	Normal Line / News	10/14/16-10/14/16	2	:30	5:58P- News-News 13 at 6P	2					X			2	\$1,200.00	\$2,400.00	Asheville (WLOS)	NEWS 13 AT 6	10/12/16
9.0	Revised Line / SPOT	10/14/16-10/14/16	3	:30	6:58-50P- Wheel of Fortune	2					X						Asheville (WLOS)	WHEEL OF FORTUNE	10/12/16
9.1	Normal Line / SPOT	10/14/16-10/14/16	2	:30	6:58-50P- Wheel of Fortune	2					X			2	\$1,050.00	\$2,100.00	Asheville (WLOS)	WHEEL OF FORTUNE	10/12/16
10.0	Revised Line / SPOT	10/14/16-10/14/16	3	:30	7:28-30P- Jeopardy	1					X						Asheville (WLOS)	JEOPARDY	10/12/16
10.1	Normal Line / SPOT	10/14/16-10/14/16	2	:30	7:28-30P- Jeopardy	1					X			1	\$1,125.00	\$1,125.00	Asheville (WLOS)	JEOPARDY	10/12/16
11.0	Revised Line / News	10/14/16-10/16/16	3	:30	10:59-56P- News-News 13 11P Late News						1		1				Asheville (WLOS)	NEWS13 AT 11	10/12/16
11.1	Normal Line / News	10/14/16-10/16/16	2	:30	10:59-56P- News-News 13 11P Late News						1		1	2	\$825.00	\$1,650.00	Asheville (WLOS)	NEWS13 AT 11	10/12/16

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Date:

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DEBORAH ROSS (860479)

Salesperson

Millennium/CHI, Chicago (1094)

Sales Office

Millennium Chicago

Buyer Name

OBRZUT, BARB

Phone/Fax

/

CPE

5340

Account Types

National/Political Candidate Agency BRD

Billing Type

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Comments

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By Broadcast Month

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12.0	Revised Line / SPOT	10/14/16-10/14/16	3	:30	12:37A- ABC-Nightline	2					X			2	\$150.00	\$300.00	Asheville (WLOS)	ABC NIGHTLINE	10/12/16
12.1	Normal Line / SPOT	10/14/16-10/14/16	2	:30	12:37A- ABC-Nightline	2					X			2	\$150.00	\$300.00	Asheville (WLOS)	ABC NIGHTLINE	10/12/16

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Miles King,
being/on behalf of: Deborah Ross,
a legally qualified candidate of the Democratic
political party for the office of: U.S. Senate
in the General
election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Deborah Ross for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeff Leiter

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/9/16

Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title